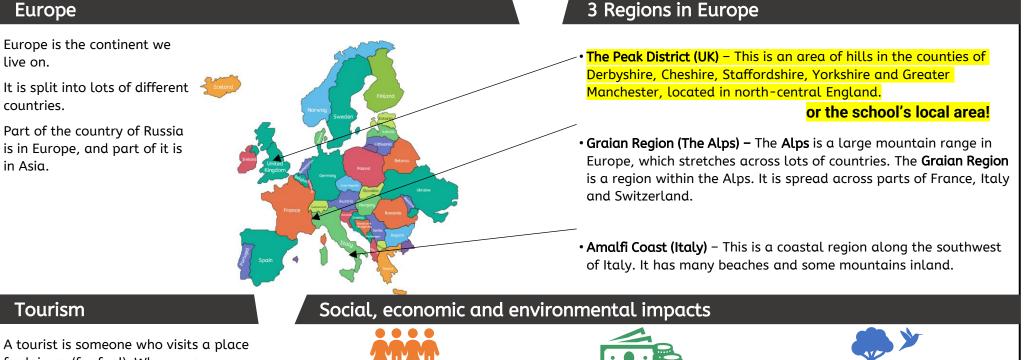
Looking at Europe

Europe



for leisure (for fun!). Whenever we go on holiday - inside or outside of the UK – we are tourists.

Tourism is the business of encouraging tourists to come to a place and helping them enjoy themselves when they arrive.

ANAN		*
social	economic	environmental
an impact on the lives of people	an impact that relates to money in the area	an impact on the local environment

Tourism can have social, economic and environmental impacts on an area. For example:

- Tourists may not always behave and they might upset the local population.
- Local traditions keep going and can be shared with tourists from across the world.
- Tourism creates jobs in an area, such as with restaurants, tour companies and activity centres.
- The costs of homes or activities in the area may rise, becoming too expensive for local people.
- Tourists may bring extra traffic and pollution, and they may drop litter.
- Wildlife and the environment may be damaged by the activities of tourists.